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ASX/ MEDIA RELEASE

SUNDANCE STRENGTHENS BOARD FURTHER WITH APPOINTMENT OF NEW NON-EXECUTIVE DIRECTOR

*FORMER VALE INCO PROJECT DIRECTOR AND BHP BILLITON IRON ORE VICE PRESIDENT
ROBIN MARSHALL JOINS SUNDANCE BOARD*

International iron ore company Sundance Resources Limited (ASX: SDL) is pleased to announce the appointment of experienced mining executive Mr (Andrew) Robin Marshall to its Board as a non-executive Director effective from 14 October 2010, further strengthening its newly constituted Board and providing further depth of technical expertise in the key areas of mining and project development.

Mr Marshall brings to Sundance an impressive track record of international experience in the development and management of major resource projects which will be invaluable as the Company moves forward with development of its flagship Mbalam Iron Ore Project in West Africa.

He has held senior and executive positions with several global mining groups including Project Director for Vale Inco at its world-class Goro Nickel Project, Vice-President – Asset Development Projects for BHP Billiton Iron Ore, Project Manager for the West Angelas Iron Ore Project with North Limited, Project Director with Iron Ore Company of Canada, Manager Projects for Forresteria Gold/LionOre Australia, Manager Engineering & Project Services for Western Mining Corporation and Project Manager for Nedpac (Signet Engineering). Mr Marshall has also spent a number of years in Africa in senior positions in both project and operational areas.

At Vale Inco, Mr Marshall was responsible for delivery of the multi-billion dollar Goro Nickel Project in New Caledonia through to its commissioning in early 2009. At BHP Billiton Iron Ore, he was responsible for the development of a number of projects in the first wave of expansion in the iron ore business sector. These included a new greenfields mine and processing facility, railway, brownfields upgrade to an existing mine and processing plant and major capacity expansion to its rail system and port facility.

Sundance's Chairman, Mr George Jones, welcomed the appointment of Mr Marshall saying it would significantly enhance the Company's bank of technical expertise, giving it access to a highly experienced mining industry and project professional with direct recent experience in the construction and delivery of some of the largest resource projects in the world, including several major iron ore projects for BHP Billiton and North Limited.



“Robin is a consummate professional and an expert in his field. He has managed the delivery of some very large and complex projects in very difficult environments and circumstances. His expertise will bring immeasurable benefits to Sundance as we embark on the development of the Mbalam Iron Ore Project,” Mr Jones said.

“I welcome Robin to the Sundance Board and look forward to working with him and my fellow directors as we enter the next critical phase of the Company’s development with the imminent financing and development of the Mbalam Project.”

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About Sundance Resources Limited

Sundance Resources Ltd is an Australian exploration company focused on mining interests in the Republic of Cameroon and the Republic of Congo, on the central west coast of Africa. Sundance has commenced feasibility study on the Mbalam Iron Ore Project as the basis for developing a global iron ore business. Central West Africa is considered to have the potential to develop into a significant new iron province, underpinned by the Mbalam Iron Ore Project and the nearby Belinga Project in Gabon, under development by the China National Machinery and Equipment Import and Export Corporation. WA-based Sundance has been listed on the Australian Stock Exchange since 1993 and is also traded on over-the-counter markets in Frankfurt, Berlin, Hamburg, Stuttgart and Munich.

Forward-Looking Statement

Certain statements made during or in connection with this communication, including, without limitation, those concerning the economic outlook for the iron ore mining industry, expectations regarding iron ore prices, production, cash costs and other operating results, growth prospects and the outlook of SDL's operations including the likely commencement of commercial operations of the Mbalam Project and its liquidity and capital resources and expenditure, contain or comprise certain forward-looking statements regarding SDL's exploration operations, economic performance and financial condition. Although SDL believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove to have been correct. Accordingly, results could differ materially from those set out in the forward-looking statements as a result of, among other factors, changes in economic and market conditions, success of business and operating initiatives, changes in the regulatory environment and other government actions, fluctuations in iron ore prices and exchange rates and business and operational risk management. For a discussion of such factors, refer to SDL's most recent annual report and half year report. SDL undertakes no obligation to update publicly or release any revisions to these forward-looking statements to reflect events or circumstances after today's date or to reflect the occurrence of unanticipated events.

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